



LIGHT UP YOUR LIFE!

*Enhance & secure your second home & landscape, as well
 as lengthen your day outside with high-quality exterior lighting!*

By Porcshe Moran | photos courtesy of Lighthouse Outdoor Lighting

From trees and flowers to rocks and water features, landscaping is a great way to enhance your home. Professional landscaping projects can cost anywhere from \$5,000 to more than \$100,000. With an investment that big, it makes sense to do whatever you can to get the greatest return possible.

Lighthouse Outdoor Lighting of Central Missouri specializes in the design, installation and maintenance of high-quality outdoor illumination systems. These systems help second homeowners get the most out of their landscaping.

"Outdoor lighting increases the safety, value, security and beauty of your home," says Ted VanLoo, general

manager. "It creates an inviting and pleasing environment. You should be able to enjoy your landscaping 24/7. Our motto is, 'Why let the night hide what you've worked so hard for?'"

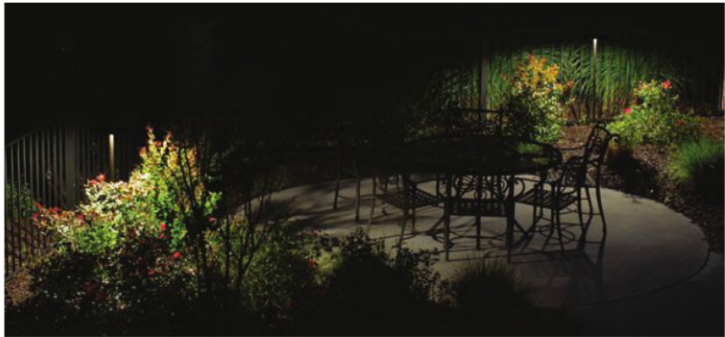
Outdoor lighting systems can showcase a home's architectural features. They highlight outdoor spaces such as driveways, paths, gardens, boat docks and pools. VanLoo's low-voltage lighting systems feature LED lights, which are energy-efficient, compact and long-lasting. These systems offer sharp, clean illumination. They are versatile and VanLoo can reconfigure them as your lighting needs change. After installation, the outdoor lighting systems are easy to manage. VanLoo and his team set up timers and

remote controls inside the transformer.

"Landscape lighting extends your outdoor hours," says VanLoo. "They are also an attractive way to set your home apart in the neighborhood and make it more unique."

VanLoo puts together an individual lighting plan for every client. He takes photos and measurements of the property and uses a demonstration kit to set up sample lights. VanLoo determines the best fixtures, placement, beam spread and bulb wattage to achieve the desired result. He says he often surprises people who have installed lower-quality, inexpensive do-it-yourself systems before. They realize immediately how much of a difference a professional job can make.

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"I have found that do-it-yourself jobs are almost never done correctly," says VanLoo. "No lighting system is one size fits all. If you want to get a durable system that looks great and won't have any safety issues, it is worth the money to hire a knowledgeable expert."

VanLoo can bring in all new lights or improve an existing layout. The cost of his work includes the fixtures, the transformer, labor, installation materials and a lifetime warranty. VanLoo says landscaping lights cost less than \$10 a month in electricity. The only required maintenance is cleaning the lenses of the light fixtures once a year.

Second home owners at the Lake of the Ozarks can't always be on-site to supervise home improvements. VanLoo says he is able to accommodate out-of-town clients through phone and email. He doesn't need access to the inside of the home as long as there is electricity outside.

"We do our best to make the process as seamless as possible," says VanLoo. "There will be minimal



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disturbance to your yard and existing landscaping while we are installing the lighting system."

VanLoo's business is a local affiliate of Lighthouse Outdoor Lighting's national brand. He is part of a strong network of lighting professionals from all over the country. This allows him to be on top of the latest trends and techniques before they would normally make their way to mid-Missouri. The company also provides him with extensive classroom education and field training in lighting. VanLoo's work comes with a 10-year warranty for LED light fixtures and transformers. Light bulbs have a five-year warranty.

"I pride myself on my attention to detail," says VanLoo. "I've built my reputation on getting the job done right and making the extra effort to keep my customers happy."

**Lighthouse Outdoor
Lighting of Central Missouri**
Ted VanLoo, General Manager
(573) 619-5868
Ted.V@lighthouse-lights.com



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